

PRESS RELEASE

New record chart system on display at Midem 2010

Data collection specialist Ranger Computers Ltd of Northampton, UK have facilitated record sales chart data collection in the UK and Ireland since 1993 and are now offering services to other countries including Finland, where the Ultimate system has been selected by IFPI Finland to produce the national record charts from 1st of January 2010.

Ranger provide technical solutions that enable the capture of sales data in all types of stores, ranging from to the smallest independents to major supermarket chains. Services include the supply of dedicated EPOS (Electronic Point of Sale) systems for mid-sized retail chains and wireless barcode scanners for owner operated stores. All sales data is compiled for chart purposes and the latest system, called 'Ultimate', is entirely web based and can integrate both physical and download sales into combined charts.

Ranger will be introducing the 'Ultimate' system on the BPI British Music stand at Midem 2010 and will be demonstrating how it can help to significantly reduce costs compared with traditional chart compiling strategies. 'Ultimate' should be of interest to IFPI members, other music trade associations, record companies and labels around the world. In addition, retailers who can benefit from access to their own sales data and market position, and media who can have (by arrangement) unprecedented access to compiled data should find the new system of great benefit.

If you are attending Midem and would like to see a brief demonstration of Ultimate working in real time, please contact us for an appointment on +44 (0)1604 589200 or via email sales@rangercom.com.

For more details about Midem 2010 please visit www.midem.com.

Wishing you a prosperous New Year.

David Viewing and all the team at Ranger.